

## **The NIA Group Acquires Taylor Financial Insurance Agency**

PARAMUS, N.J.-- JUNE 17, 2008 -- Insurance brokerage firm The NIA Group, LLC is pleased to announce that it has acquired Jacksonville, Florida insurance agency, Taylor Financial, effective June 1, 2008. The acquisition marks NIA's third agency purchase in the Sunshine State. NIA currently operates offices in Miami and West Palm Beach, and 10 locations throughout New Jersey, New York and Connecticut.

Founded by Chris Taylor, CIC, in 1989, Taylor Financial specializes in providing employee benefits and professional liability insurance solutions to businesses and health care providers located in Northeast Florida. Its business complements NIA's South Florida client base, which includes a large roster of health care accounts and a full-service Commercial Lines and Personal Insurance Services Division.

"We are pleased to welcome Taylor Financial, its insurance professionals and its clients to The NIA Group," said Kevin W. Conboy, CEO of The NIA Group. "This acquisition enables us to provide greater value and enhanced services to both Taylor Financial and NIA clients. It aligns with our business plan of expanding NIA's presence through agency acquisition, cross selling and recruitment of insurance brokerage professionals."

"We are excited to offer our clients access to new insurance programs, such as property and casualty, under the auspices of one of the largest privately held brokers in the country," says Chris Taylor. "We look forward to growing our business under The NIA Group."

### About The NIA Group:

Headquartered in Paramus, NJ, The NIA Group, LLC is one of the largest privately held brokerages in the country that provides insurance, risk management and employee benefits services through its offices in New Jersey, New York, Connecticut and Florida. For more information about The NIA Group, please visit [www.niagroup.com](http://www.niagroup.com).

Mystic Capital Advisors Group, LLC provided transaction advisory services to The NIA Group. For more information on Mystic Capital, please contact Kevin W. Smith at 704-366-2153 or visit [www.mysticcapital.com](http://www.mysticcapital.com).